

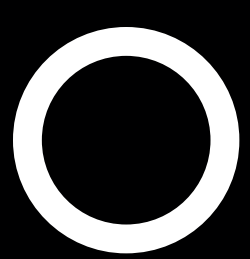
i-centric
media

Bold Ideas,
Bright Futures.

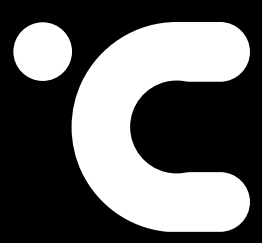


NOT YOUR **AVERAGE**

We're not your average branding and marketing agency. At i-centric Media, we're **dream-weavers, trend-setters, and growth igniters**. Whether you're launching the next big thing or breathing fresh life into an iconic brand, we create more than campaigns – we craft experiences that **stick**.



Driven by creativity, powered by strategy, and fueled by results, we blend innovation with sustainability to deliver game changing solutions that stand the test of time. Your brand deserves to shine, and we're here to make sure it does – with purpose, passion, and undeniable impact.



THE STORY CRAFTERS

Managing Partner

Lead creative • Lead strategist • Copywriter

Content and Digital Specialist • Events Coordinator

Account Manager • Production Executive

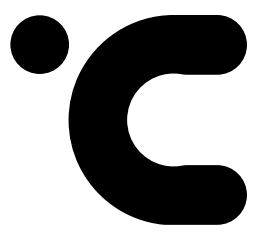
Media Executive • Public Relations Executive



OUR

MISSION VISION

e creatives@icentricmedia.co.bw **w** www.icentricmedia.co.bw
m +267 71 662 363 / +267 71 737 574
Setlhoa Office Park, Building 3 – Unit 2 G



MISSION



We're the storytellers and sustainability strategists behind unforgettable brands. Our mission? To seamlessly blend marketing and sales while crafting narratives that captivate, inspire, and ignite action.

VISION



Picture a world where every brand pulses with creativity, purpose, and lasting connections. That's the world we're bringing to life—one captivating brand at a time.



OUR CRAFT

CREATIVE DESIGN & DEVELOPMENT

Development

- Corporate Identity Development
- Illustration
- Copywriting
- Storyboarding
- Photography

Design

- Annual Report Design
- Package Design
- Print Ads
- Motion Graphics Design
- Corporate Design
- Publication Design
- Graphic Design

STRATEGY

- Media Planning, Buying & Implementation
- Campaign Planning & Management
- Brand Audit & Strategy
- Research
- PR Planning & Management
- Presentations

BRANDING

- Corporate & Lifestyle Events
- Corporate Gifts
- Brand Activations
- Merchandising
- Signage
- Branding & Image Management

DIGITAL MARKETING

Creating

- Website Design
- Explainer Video Animation
- eCommerce Development

Strategy

- Digital Marketing Strategy
- Social Media Strategy
- Lead generation Strategy

Engage

- Social Media Management
- Interactive Presentations
- Copywriting

Reporting

- Web Analytics
- Campaign Reporting
- * Email, PPC, SEO, social media

Traffic Generation

- Content Strategy & Production
- PPC
- SEO

Optimization

- Sales pitch Landing Pages
- Campaign Optimization
- Conversion Optimization



THE DIFFERENCE WE MAKE

TRAILBLAZING IDEAS:

We harness cutting-edge trends and tech to keep you ahead of the curve.

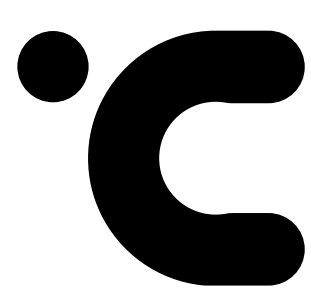
IMPACT-DRIVEN STRATEGIES:

Your growth fuels our passion; we measure success by your wins.

SUSTAINABILITY IN ACTION:

Green isn't just our vibe—it's our commitment to a better tomorrow.





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LET'S
IGNITE YOUR SPARK

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